HOPE BEYOND BRIDGES

COOKIE POLICY

Last Updated: August 14, 2026

This Cookie Policy explains how Hope Beyond Bridges ("HBB," "we," "us," or "our") uses cookies and similar technologies to recognize you when you visit our website at https://hopebeyondbridges.org ("Website"). It explains what these technologies are, why we use them, and your rights to control our use of them. This Cookie Policy should be read alongside our Privacy Policy, which describes more generally how and why we process personal information.

In some cases, we may use cookies to collect personal information, or information that becomes personal information if we combine it with other information.

WHAT ARE COOKIES?

Cookies are small data files placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners to make their websites work, or work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Hope Beyond Bridges) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits our Website and when it visits certain other websites.

WHY DO WE USE COOKIES?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate; we refer to these as "essential" or "strictly necessary" cookies. Other cookies enable us to track and target the interests of our users to enhance their experience on our Website. Third parties serve cookies through our Website for advertising, analytics, and other purposes, as described in more detail below.

HOW CAN I CONTROL COOKIES?

You have the right to decide whether to accept or reject cookies. Where a cookie consent banner or Cookie Consent Manager is available on our Website, you can exercise your cookie preferences there, including selecting which categories of cookies you accept or reject. Essential cookies cannot be rejected, as they are strictly necessary to provide you with our Website's services.

If you choose to reject non-essential cookies, you may still use our Website, though your access to some functionality and areas of the Website (such as embedded videos) may be limited. You may also set or amend your web browser controls to accept or refuse cookies — see "How can I control cookies on my browser?" below.

Where required by applicable state privacy law, we honor recognized opt-out preference signals, such as Global Privacy Control (GPC), as a valid request to opt out of the sale or sharing of personal information and targeted advertising through cookies. For more on your privacy rights and how to exercise them, see our Privacy Policy.

The specific types of first- and third-party cookies served through our Website, and the purposes they perform, are described in the tables below. Note that the specific cookies served may vary depending on the specific pages and features you visit.

ESSENTIAL WEBSITE COOKIES

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas.

Name	Purpose	Provider / Service	Expires
rc::a	Tracks and analyzes user behavior to distinguish humans from bots or automated software.	Google – reCAPTCHA	Persistent
__cf_bm	Placed on end-user devices that access sites protected by Bot Management or Bot Fight Mode.	Cloudflare (via .vimeo.com)	29 minutes

PERFORMANCE AND FUNCTIONALITY COOKIES

These cookies are used to enhance the performance and functionality of our Website but are non-essential to its use. However, without these cookies, certain functionality (like videos) may become unavailable.

Name	Purpose	Provider / Service	Expires
AWSALBCORS	Provides continued load-balancing stickiness support for CORS use cases.	Amazon Web Services (widgets.guidestar.org)	7 days
PHPSESSID	General-purpose identifier used to maintain user session variables, such as logged-in status between pages.	PHP.net (.hopebeyondbridges.org)	2 months, 29 days
wpEmojiSettingsSupports	Enables emoji support on WordPress-powered pages.	WordPress (hopebeyondbridges.org)	Session
AWSALB	Allocates server traffic via load balancer to determine which server has the best availability. Cannot identify you individually.	Amazon Web Services (widgets.guidestar.org)	7 days
VISITOR_PRIVACY_METADATA	Stores the user's cookie consent state for the current domain.	YouTube (.youtube.com)	5 months, 27 days
__Secure-ROLLOUT_TOKEN	Used by YouTube to manage the phased rollout of new features and updates.	YouTube (.youtube.com)	5 months, 27 days
ytidb::LAST_RESULT_ENTRY_KEY	Stores the last result entry key used by YouTube.	YouTube (www.youtube.com)	Persistent
_cfuvid	Set by Cloudflare to enhance security and performance and identify trusted web traffic.	Cloudflare (via .vimeo.com)	Session

ANALYTICS AND CUSTOMIZATION COOKIES

These cookies collect information used either in aggregate form to help us understand how our Website is being used and how effective our outreach is, or to help us customize our Website for you.

Name	Purpose	Provider / Service	Expires
NID	Set by Google to remember user preferences via a unique user ID.	Google (.google.com)	6 months
_ga	Records a particular ID used to generate data about website usage by the user.	Google Analytics (.hopebeyondbridges.org)	1 year, 1 month, 4 days
_ga_#	Distinguishes individual users via a randomly generated client identifier, allowing calculation of visits and sessions.	Google Analytics (.hopebeyondbridges.org)	1 year, 1 month, 4 days

ADVERTISING COOKIES

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring ads display properly, and in some cases selecting advertisements based on your interests.

Name	Purpose	Provider / Service	Expires
YSC	Used by Google/YouTube in combination with SID to verify a Google user account and recent login time for ad targeting.	YouTube (.youtube.com)	Session
VISITOR_INFO1_LIVE	Used by Google/YouTube in combination with SID to verify a Google user account and recent login time for ad targeting.	YouTube (.youtube.com)	5 months, 27 days
lastExternalReferrerTime / lastExternalReferrer	Detects how the user reached the website by registering their last URL address.	Meta Platforms, Inc. (hopebeyondbridges.org)	Persistent
_fbp	Facebook tracking pixel used to identify visitors for personalized advertising.	Facebook (.hopebeyondbridges.org)	2 months, 29 days

HOW CAN I CONTROL COOKIES ON MY BROWSER?

The means by which you can refuse cookies through your web browser controls vary from browser to browser, so you should visit your browser's help menu for more information. Guidance is available for most popular browsers, including Chrome, Internet Explorer, Firefox, Safari, Edge, and Opera.

Most advertising networks also offer a way to opt out of targeted advertising, including through the Digital Advertising Alliance, the Digital Advertising Alliance of Canada, and the European Interactive Digital Advertising Alliance.

WHAT ABOUT OTHER TRACKING TECHNOLOGIES, LIKE WEB BEACONS?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, such as web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files containing a unique identifier that enables us to recognize when someone has visited our Website or opened an email that includes them. This allows us, for example, to monitor traffic patterns from one page to another, to deliver or communicate with cookies, to understand whether you came to the Website from an online advertisement on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. Many of these technologies rely on cookies to function properly, so declining cookies will impair their functioning.

DO YOU USE FLASH COOKIES OR LOCAL SHARED OBJECTS?

Websites may also use so-called “Flash Cookies” (also known as Local Shared Objects or “LSOs”) to, among other things, collect and store information about your use of our services, for fraud prevention, and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust your Flash Player settings using the tools in the Website Storage Settings Panel, or manage Flash Cookies through the Global Storage Settings Panel. Please note that restricting Flash Cookies may reduce or impede the functionality of some Flash applications, including those used in connection with our Website.

DO YOU SERVE TARGETED ADVERTISING?

Third parties may serve cookies on your computer or mobile device to serve advertising through our Website. These companies may use information about your visits to this and other websites to provide relevant advertisements about goods and services that may interest you, and to measure the effectiveness of advertisements, using cookies or web beacons. The information collected through this process does not enable us or them to identify your name, contact details, or other information that directly identifies you, unless you choose to provide it.

HOW OFTEN WILL YOU UPDATE THIS COOKIE POLICY?

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies. The date at the top of this Cookie Policy indicates when it was last updated.

WHERE CAN I GET FURTHER INFORMATION?

If you have any questions about our use of cookies or other technologies, please email us at Admin@HopeBeyondBridges.org or contact us by post at:

Hope Beyond Bridges

4008 Louetta Rd #145, Spring, TX 77388, United States

Phone: (+1) 713-249-1933

Grace & peace