

HOPE BEYOND BRIDGES SMS PRIVACY POLICY

Most Recent Update: 01/01/2024

This Privacy Policy explains how Hope Beyond Bridges collects, uses, and discloses personal information of its customers, prospective customers, and visitors to its website at [Https: HopeBeyondBridges.org](https://www.HopeBeyondBridges.org).

COLLECTION OF PERSONAL INFORMATION

Information collected directly from you: We may collect personal information directly from you, for Example: Photo Consent Form or through a web form, during an online or in-person registration, or at checkout. Personal information we collect directly from you may include first and last name, address, email address, and phone number.

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example your IP address, browser, and operating system information, geographic location, referring to website address, and other information about how you interact with the website. You may disable cookies in your web browser; however, parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>.

Our email campaigns may also use tracking technologies such as web beacons, pixels, and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

Information collected from our advertising partners: We do NOT collect personal information about you from our advertising partners.

USE OF PERSONAL INFORMATION

We use information collected directly from you to provide you with event updates and ministry needs (specifically volunteer opportunities). We may also use this information to market our products and services to you, including by email and text message subject to your consent.

DISCLOSURE OF PERSONAL INFORMATION

We may use third-party service providers to assist us with providing and marketing our services to you and we do not share your information with such third parties for these limited purposes.

- We use Mail Chimp for our email marketing and text message communications. For more information about how we may use your information with Mail Chimp and the information that may be collected through our email campaigns, see Mail Chimp's Customer Data Notice available at <https://www.mailchimp.com/legal/customer-contact-data-notice>
 - We use Google analytics to help us understand how visitors interact with our website. Google uses and processes your information in accordance with its privacy policy available at <https://policies.google.com/privacy?hl=en&fg=1>
 - We use SofterWare as our payment processor. SofterWare uses and processes your payment information in accordance with its privacy policy available at <https://www.softerware.com/privacy-policy/>
- We may also share your personal information if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions available at [insert link to your mobile terms].

YOUR PRIVACY RIGHTS

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at Dave@HopeBeyondBridges.org

CHANGES TO THE THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at Dave@HopeBeyondBridges.org